

TRANSLATE YOUR STORY INTO A

CUTTING-EDGE PRESENTATION



Presentation Design



Corporate Workshops



Consulting & Training

HELLO, I'M BOGDAN AND I'M PASSIONATE ABOUT PRESENTATION DESIGN!

With over eight years in Big 4 management consulting, I've worked with clients across 11 countries in Europe, the Americas, the Middle East, and Africa. While consulting was a rewarding journey, in 2023, I decided to focus on what I love most – presentation design.

That's why I launched Slice & Slide, now a team of five experts combining graphic design skills with business analytics. And on behalf of the team – if you have something important to share, let's Slice & Slide it!

My experience

40+

projects performed
as a consultant and
project manager

300+

project reports, sales
pitches, training materials,
etc. designed

50+

training sessions
conducted on presentation
development

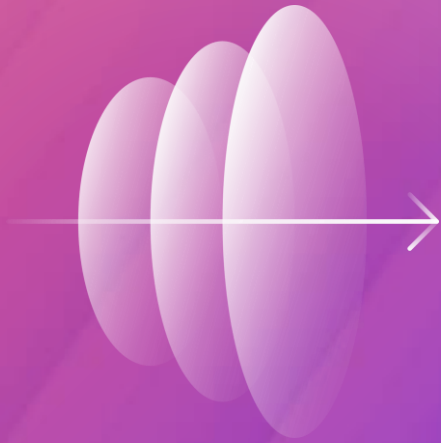


Bogdan Grinchuk
Founder of Slice & Slide



OUR SERVICES

SLIDE[&]
TM



**PRESENTATION
DESIGN**



**CORPORATE
WORKSHOPS**



**CONSULTING
& TRAINING**



CORPORATE WORKSHOPS

Want to enhance your team's presentation design skills?

We will train your employees to create effective presentations, ensuring their slides exceed your expectations

BOOK A CONSULTATION



CASE #1 “Unlock AI in presentation design” session

Task

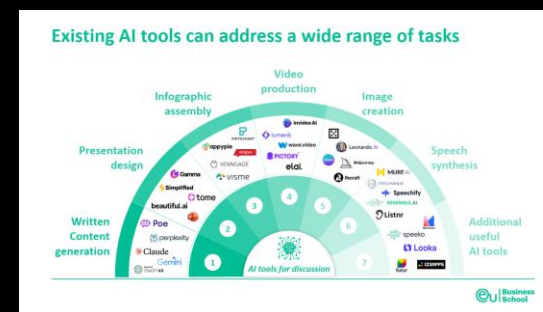
Deliver a 90-minute session on AI in presentation design for an audience of 150 bachelor's students as part of the Business Immersion Week.

Role

Developed session materials and led the session, presenting a list of 35 AI tools and demonstrating in detail how to work with five of them. Organized a quiz with prizes for three winners and facilitated group presentation design using AI.

Outcome

71% of participants rated the session as “Very Good”, and 29% as “Good” (anonymous Mentimeter survey). Two months later, the university invited me to conduct additional sessions for Master's/MBA students and Alumni.



Group 4: Video production

Examples of key features:

1. Convert text to video with AI-generated visuals/ avatars
2. Automate editing with smart cuts, transitions, effects
3. Optimize video quality
4. Animate faces, create clone voices, etc.
5. Generate subtitles and captions for accessibility

elai. lumen5

PICTORY invideo AI

wave.video

Example: Avatar-based video created from a short prompt in Elai

CASE #2 “Storyboarding & Slide Design” online workshop



Task

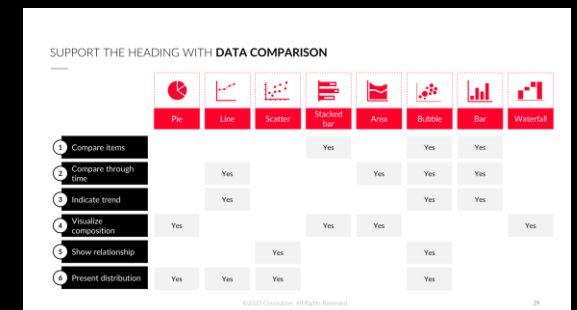
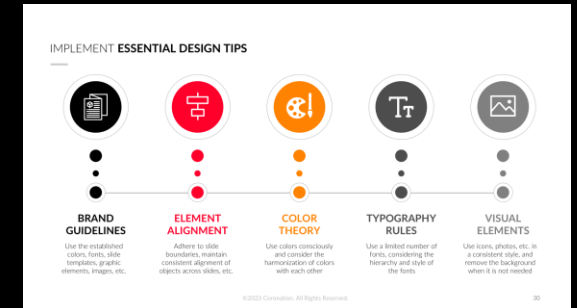
Conduct a two-day corporate training for a team of 20+ employees on PowerPoint usage and presentation design.

Role

Contributed to developing the training program and fully designed the Storyboarding & Slide Design module. Served as a guest expert on the first day, demonstrating PowerPoint tips and answering questions. Led the Storyboarding & Slide Design session on the second day, including group exercises and live polls.

Outcome

88% of participants stated the course “Exceeded” or “Fully met” their expectations. 94% indicated they would “Highly likely” / “Likely” recommend the course to colleagues or friends.



CASE #3 “Color theory and Typography” online workshop

🔒 Confidential

Task

Conduct a corporate online session for 30+ participants on key principles of using colors and fonts in presentation design (prepare within four days).

Role

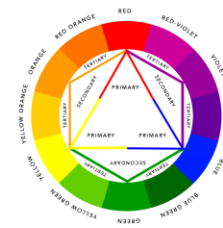
Developed workshop materials and delivered a 90-minute session, including a 20-minute Q&A. Created 10 short videos on working with colors, fonts, images, and icons, which were provided to the client for internal training materials.

Outcome

77% of participants stated they “Gained new, useful insights they plan to apply in their work”. Two participants signed up for individual consultations after the session.



1.3 COLOR HARMONY (1/4)



- The **color wheel** was invented in 1666 by Isaac Newton
- It shows the **relationship between colors**
- The color wheel is comprised of **3 primary colors**, **3 secondary colors**, and **6 tertiary colors**.
- Colors that look good together are called a **color harmony**

1.1 KEY COLOR COMPONENTS

A. Hue (another word for color)



Refers to the position of a color in the color spectrum. Red, blue, orange, green, yellow - these are all different hues.

B. Saturation (Chroma)



A measure of how intense, rich or vivid a color is. 100% saturation means there's no addition of gray to the hue (the color is completely pure).

C. Value (Lightness)



A measure of the relative degree of black or white that's been mixed with a given hue. Adding white creates tints and adding black makes shades.

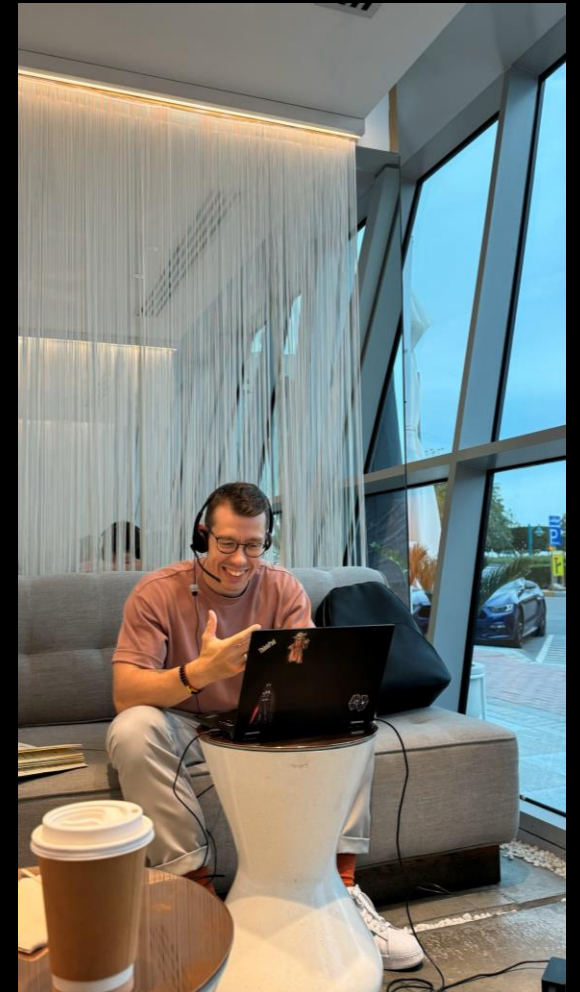
WHAT TOPICS ARE WE ADDRESSING TODAY?

BLOCK 1 - COLOR

- 11 Key Color Components
- 12 Color Emotions and Perception
- 13 Color Harmony
- 14 Color Blindness
- 15 Summary and Key Tools

BLOCK 2 - TYPOGRAPHY

- 21 Key Types of Fonts
- 22 Font Pairing
- 23 The rule of proximity
- 24 The rule of contrast
- 25 Summary and Key Tools



TESTIMONIALS



Aina Muñoz Comas

EU Business School,
Head of Alumni &
Career Services

“Thank you, Bogdan, for being such an engaging, inspiring speaker! Your session was a highlight of Business Immersion Week, and the energy and creativity you brought truly made an impact on everyone”



**Zina Yetunde
Giwa-Amu**

Digmatix Technologies,
Chief Operating Officer

“Good work, Bogdan. Well done! I thank you for your time and effort. Look forward to working with you again, soon”

A.F. (Confidential)

Cybersecurity company
in Europe (Confidential)

“Bogdan, thank you for the session and videos prepared! I know the audience was very demanding but this is what our company about – aiming to be perfect. Thank you for your knowledge and tips that you shared and for your honesty, our people really liked it”



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LET'S TALK



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info@sliceandslide.net

Or contact us:

